



BOOKCLUB

**2016**

**Bologna Book Fair  
Catalogue**

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BOOKCLUB



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# English Learning Program

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Bumble Bee English  
Think Fun English  
Cookie Coo English





# Bumble Bee English

<Bumble Bee English> is developed for language-learning age group to inspire children's curiosity in English. This collection inspires children through enriching content, engaging visuals, and fun activities.

From an early age, children experience unique and exciting learning as they explore print and digital content. By interacting with inspiring colored picture books accompanied by exciting animations and activities, children speak, listen, and touch every corners of English.



## Features

### Physical Content

- 10 Toy Books
- 23 Picture Books
- 53 Picture Cards
- Guide Book

### Digital Content

- 32 eBooks
- 31 Story Animations
- 32 Song Animations
- Reading Pen
- Action Chant App
- Nursery Rhyme App
- 4 Word Game Apps



Songs engage children to follow along and naturally learn common used English expression

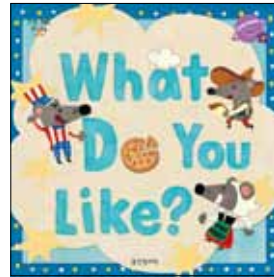


After children finish their learning materials, they review their learning through games and check their understanding.



# Think Fun English

Think Fun English is a well-balanced English learning program that covers four major skills of language learning: listening, speaking, reading, and writing. This provides a fun and easy way to learn English through full-colored illustrated textbooks, story books, workbooks, along with digital content featuring diverse activities aligned with children's developmental steps.



Think Fun English offers full-colored storybooks that promote English language learning.

Think Fun English offers workbooks full of fun activities to review their English learning through stories and also colorful flashcards that children may use to memorize key vocabularies.



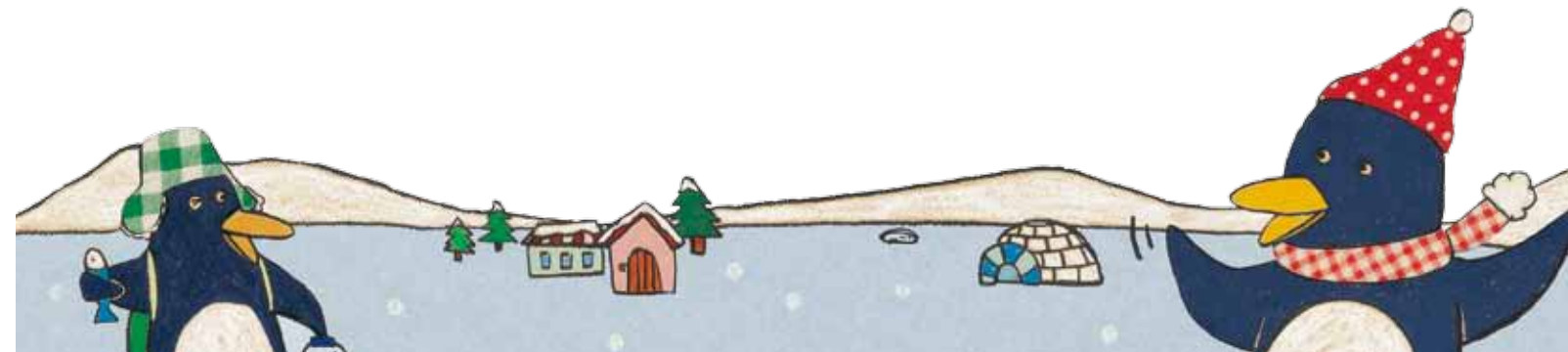
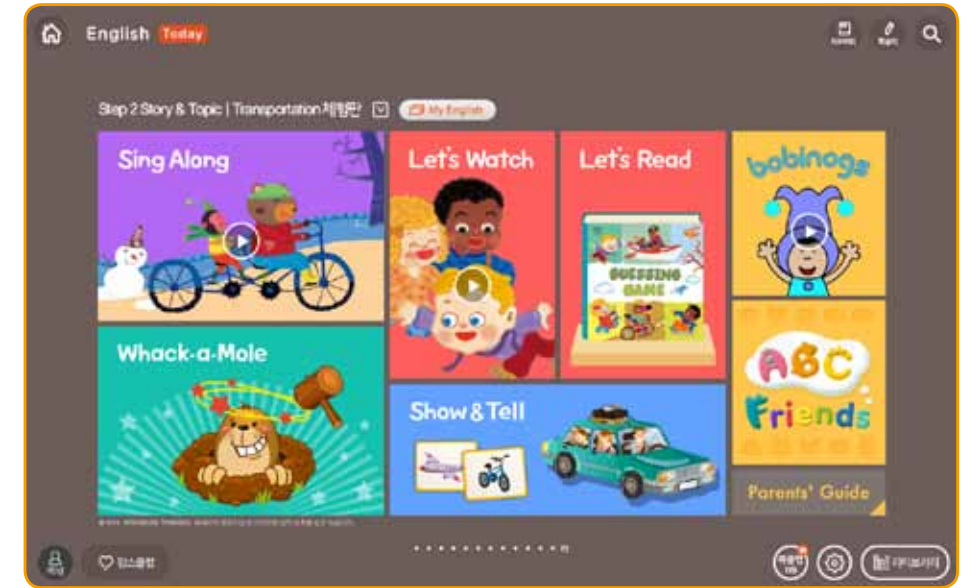
## Features

### Physical Content

- 48 Textbooks
- 48 Storybooks
- 48 Workbooks
- Reading Pen
- Flash Card Set

### Digital Content

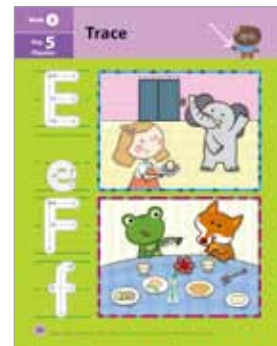
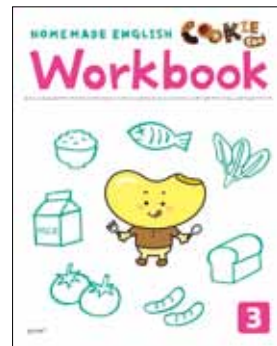
- 40 eBooks
- 36 Story Animations
- 50 Animated Songs
- Matching Game App
- 4 Word Game Apps





# Cookie Coo English

Programmed for first-time learners of English, Cookie Coo offers entertaining activities that help children to naturally grasp basic knowledge in English. Full-colored workbooks, storybooks, a sticker book, and activity kits keep children entertained and focused in their learning.



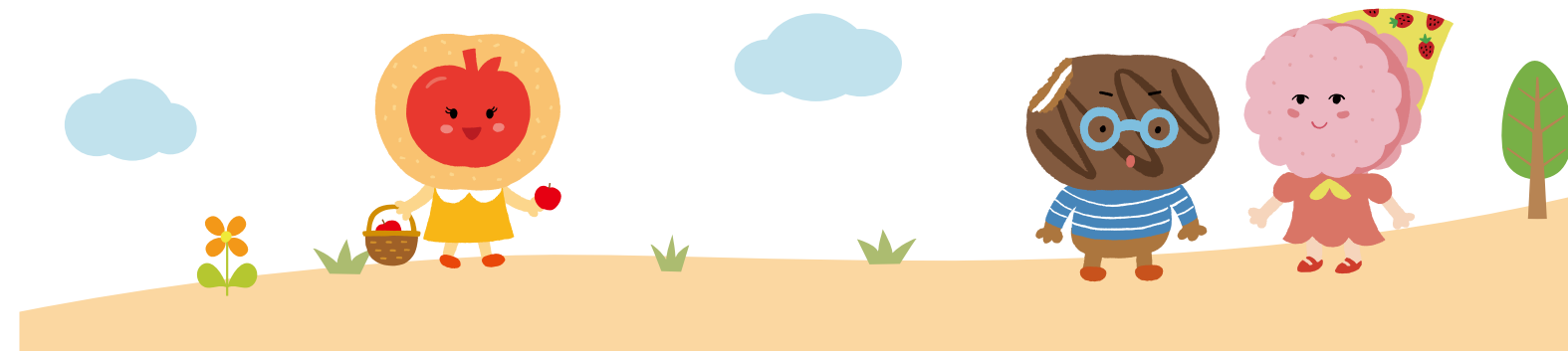
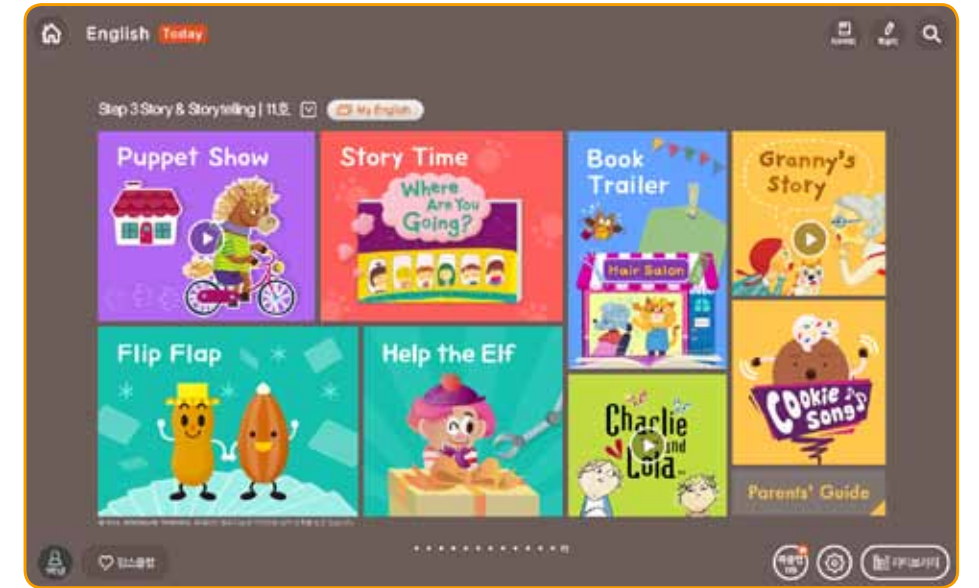
## Features

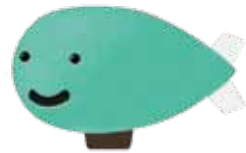
### Physical Content

- 12 Storybooks
- 12 Magazines
- 12 Workbooks
- 10 Puzzle Books
- 3 Sticker Books
- 11 Audio CDs
- 10 Animation DVDs
- Activity Kit
- 2 Guide Books
- Reading Pen

### Digital Content

- 12 Audio Books
- 12 Story Animations
- 12 Song Animations
- 12 Chant Animations





# Math Learning Program

Preschool Math  
Ready for School Math  
School Math



# **Preschooler Math**

An introduction to basic math, Preschooler Math is developed for very young children who are starting to learn simple numbers. Children start by learning to identify digit numbers, and then to add and subtract small numbers. Furthermore, children learn simple shapes, spaces, and comparisons.

## Lessons

1. Numbers From One to Ten
2. Intro to Addition and Subtraction
3. Intro to Time
4. Defining Different Shapes
5. Defining Up, Down, In Between
6. Comparison: Height, Quantity Length

## Chocolate Creamy Game App



Chocolate Creamy teach children everything about numbers from zero to ten. By moving the right number of chocolate tiles into a bowl, children learn to identify each digit and how to count the numbers.

## Learning Numbers Story App



The interactive digital work sheet uses stories as a natural way to teach numbers to children. With our exciting stories, children read and learn at the same time.

## Let's Learn Shapes Story App

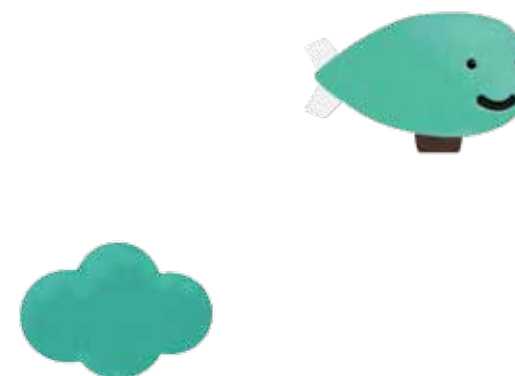


By reading the story <What Can I Make?>, children learn shapes by tracing and coloring with their fingers. Children learn what they can draw with different shapes. These activities naturally help children to become familiar with different shapes.

## Clock Monster Game App



A friendly Clock Monster, Keromong teaches children how to use clocks to tell time. Keromong challenges the children to match the correct time shown on the clock. Children learn to tell time by both the hour and the minute.



# Ready for School Math

This program is designed for young children who are preparing for school.

With interactive storybooks and video clips, children naturally learn how to calculate simple numbers.

Also, children are introduced to simple geometry by learning different shapes and comparing them.

## Lessons

1. Numbers From 1 to 20
2. Simple Addition and Subtraction
3. Three Dimensional Figure
4. What Time Is It?
5. Right and Left
6. Comparison: Length, Width, Height



## Numbers



## Add & Subtract



## Three Dimensional Figure



## What Time is It?

### Story Apps

As children read through the story they naturally learn to tell time. Children are challenged to solve problems during the stories to check their understanding.



### Quiz

After children learned the material, they solve different problems to check they have fully understood their learning.



### Video Clips

There are short video clips in each section that reviews the entire lesson.

### eBooks

After children accomplish their learning, children read recommended books that are introduced in each section.



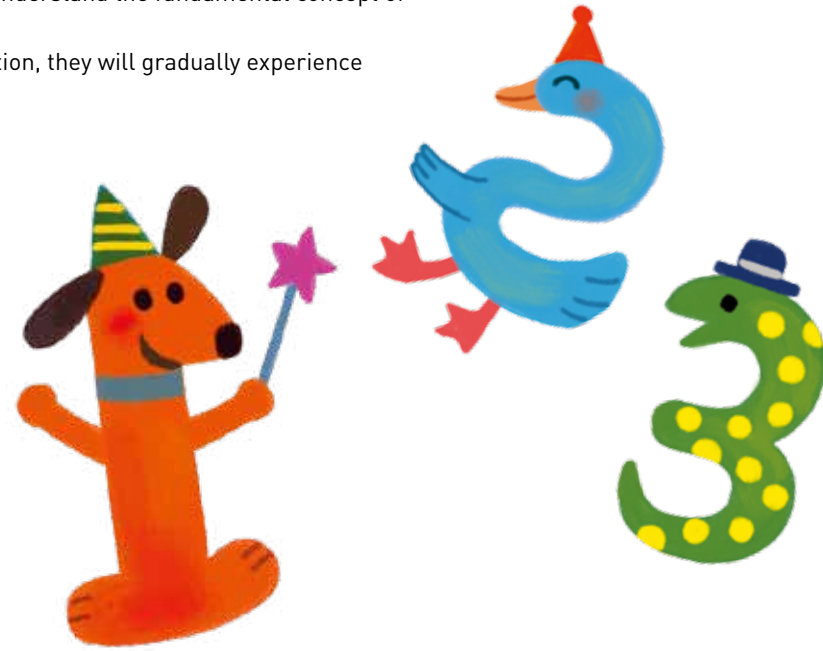


# School Math

School Math is designed for children who need help in learning to enjoy math. This program helps children to naturally understand the fundamental concept of each math section by interactive content. As children accomplish each learning section, they will gradually experience improvement in their math skills.

## Lessons

1. Double Digit Numbers
2. Add and Subtract Double Digit Numbers
3. Defining Symmetry
4. More About Time
5. Defining Directions
6. Measurement



## Numbers



Students learn to identify double digit numbers from 11 to 100 through story apps, digital activities, and video clips. These different interactive digital contents keep students interested in learning.

## Add and Subtract Double Digits



The goal of this section is to teach children to add and subtract double digit number. Full-colored story apps and interactive digital contents keep children entertained as they move up each level.

## What Time is It?



This section teaches "half an hour." Students learn to read time by 30 minutes and how the clock needle moves.

## Measurement



This section teaches children basic concept of measurement. Children learn to compare the quantity and the length of different items.





# Books

Augmented Reality (AR) Picture Books

Original Picture Books

Science Picture Books

Social Studies Picture Books

Fiction for Young Readers





# Augmented Reality (AR) Picture Books

**New reading experience. Images come alive on digital devices!**

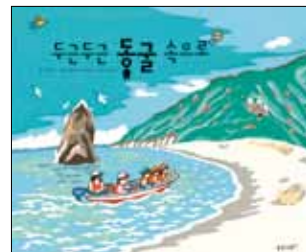
This AR picture books offer new experiences in reading. This AR technology invites readers to real-like 3-dimension settings of the books. As readers follow along these books, they explore through jungles, outer space, ocean, and human body. Readers pick up more knowledge and enhance their creativity as they explore through these imaginative world.



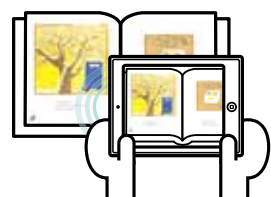
**How to Meet a Dinosaur**  
Written by Lim Jong-deok  
Illustrated by Han Ho-jin  
28pp



**Bones in My Body**  
Written by Kim Hyung-jun  
Illustrated by Won Hye-jin  
28pp



**An Expedition to the Cave**  
Written by Lee Ji-hyun  
Illustrated by Toshitaka Sekiya  
28pp



**Let's Become an Astronaut**  
Written by Jeong Chang-hoon  
Illustrated by Noh In-kyung  
32pp



**I Am a Little Architect**  
Written by Ji Jeong-woo  
Designed by Mano a mano  
32pp



**Bang! Volcano Island**  
Written by Lim Tae-hoon  
Illustrated by Akemi Yamafuku  
36pp



**Let's Run, Car**  
Written by Kim Seong-eun  
Illustrated by Kim Seong-hee  
28pp



**A Long Journey to A Faraway Sea**  
Written by Shin Dong-kyung  
Illustrated by Jang Ho  
28pp



**Morning Glory Blooming in the Garden**  
Written by May Angeli  
Illustrated by May Angeli  
28pp



**An Expedition to the Rain Forest**  
Written by Shin Dong-kyung  
Illustrated by Marie Caudry  
32pp





# Original Picture Books



### Old Lady's Special Clothes

Written by Ahn Mi-ran  
Illustrated by Yun Mi-sook  
32pp

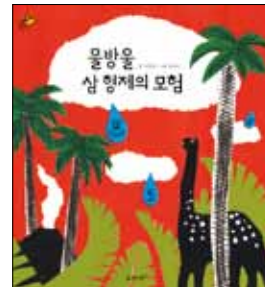
Grandma has very special clothes. Even though she changes her clothes every day, she keeps a special outfit in the closet all the time. Why? Illustrated by a Bologna Ragazzi Award-winning illustrator, this book evokes warm memories with grandma.



### Red Bean Porridge Grandma and the Tiger

Written by Jo Ho-sang  
Illustrated by Yun Mi-sook  
32pp

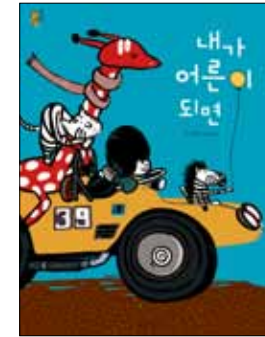
A wise old lady is in danger from a hungry tiger. How will she overcome this danger?



### An Adventure of Three Water Drop Brothers

Written by Lee Eun-hee  
Illustrated by Yun Mi-sook  
32pp

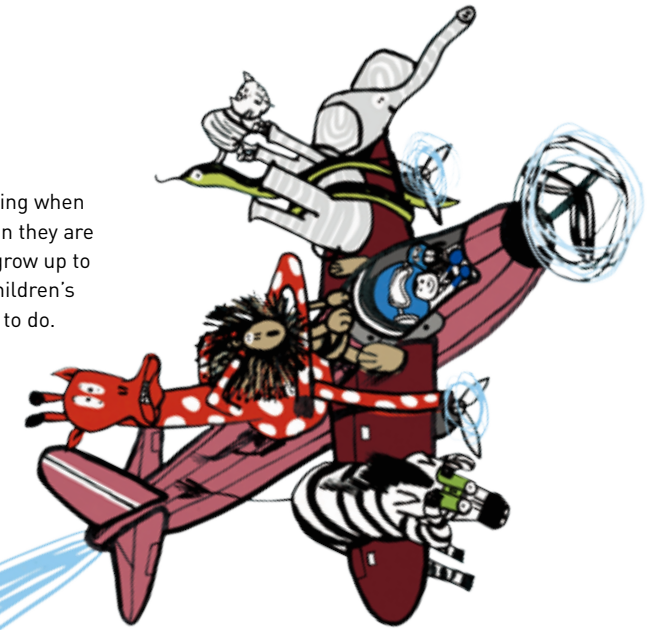
By taking readers on a journey with the three water drop brothers, this book teaches children about the water cycle and how it affects nature.



### When I Grow Up

Written by Ahn Mi-ran  
Illustrated by Noh In-kyung  
28pp

All children think they can achieve anything when they grow up that they can't achieve when they are young. Some children may think they'll grow up to be super heroes. This book illustrates children's imaginations by drawing what they want to do.



### Puss in Boots

Written by Lee Mi-ae  
Illustrated by Noh In-kyung  
28pp



### Round and Round, My Town!

Written by Kim Nan-ji  
Illustrated by Noh In-kyung  
28pp



### Round and Round, My Town!

Written by Kim Nan-ji  
Illustrated by Noh In-kyung  
28pp





**It's Now Time For...**

Written by Yoon Yeo-rim  
Illustrated by Kim Min-jun  
32pp

The time passes every moment, and it can bring different memories to everyone. Once you close the book, reading time is over. What kind of time will you have?



**You Are My Friend**

Written by Yoon Yeo-rim  
Illustrated by Kim Jin-hwa  
32pp

Children may find it difficult to befriend someone who seems different from others. This book enables children to realize that "different" people should be respected just the way they are.



**Tree Full of Mittens**

Written by Yoon Yeo-rim  
Illustrated by Lee kap-kyu  
44pp



**Eunny's Hands**

Written by Yoon Yeo-rim  
Illustrated by Noh In-kyung  
40pp



**Slow Lizard**

Written by Yoon Yeo-rim  
Illustrated by Hong Jung-sun  
34 pp  
Rights Sold: China



**I Like Myself**

Written by Yoon Yeo-rim  
Illustrated by Bae Hyun-ju  
28pp  
Rights sold: China, Taiwan, Thailand

Help your children learn to value themselves by saying "I like myself!" every day.



**I Like Everyone**

Written by Yoon, Yeo-rim  
Illustrated by Bae Hyun-ju  
28pp  
Rights sold: China, Thailand

By learning to respect and love one another, children will grow positive minds and grateful minds by learning to love other and their surroundings.



**Hi Everyone**

Written by Yoon, Yeo-rim  
Illustrated by Bae Hyun-ju  
28pp  
Rights sold: China

In early childhood, babies develop their personality and sensibility through interaction with the people around them. A positive and stable relationship gives children courage and confidence, allowing them to build self-esteem. They will grow into bright and cheerful children, feeling happiness and thankfulness to their surroundings.





**Good Bye, Mr. Spider**

Written by Lee Joo-mi  
Illustrated by Shim Eun-sook  
32pp

Human are not the only living organism on Earth. There are plants and animals that needs to survive on Earth. This picture book will teach children importance of living together with animals, plants, and insects and how to value their existence.



**You Can Do It**

Written by Kim Hye-e nam  
Illustrated by Soboki  
36pp

First experience can be scary and nervous for most of children. This book will introduce Dr. DOIT who will offer prescription to children that are facing first challenges in their lives. Instead of becoming afraid, why not start with excitements?



**I Want to Touch the Sky**

Written by Lim Jeong-ja  
Illustrated by Noh Song-bin  
32pp

What would it be like to touch the sky? Would it be cold? Or would it be soft? A bunny who wanted to touch the sky with its own fingers realizes that it can't touch the sky, imagines what would it be like by the blowing wind. You don't necessarily have to touch everything to feel. We can always imagine and think.



**Later, Later, Later**

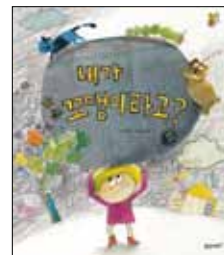
Written by Ahn Mi-ran  
Illustrated by Park Jung-sub  
32pp

Most people tend to procrastinate. But what if you are about to get eaten by a monster? This book will encourage the readers to think what would happened if you wait till the next time to finish off your work.



**A Cat Named Leon**

Written by Lee Kyung-hae  
Illustrated by Min So-ae  
32pp



**I'm Not A Kid**

Written by Hur Eun-mi  
Illustrated by Shim Mi-ah  
32pp



**In Ten Days**

Written by Seo Bo-hyun  
Illustrated by Yoon Jee-hee  
32pp



**Should I Or Should I Not?**

Written by Kim Jeong-yeon  
Illustrated by Kim Jin-hwa  
28pp



**Is It True?**

Written by Han Jeong-ah  
Illustrated by Kim Ko-eun  
28pp



**A Dino Hat**

Written by Shin Jeong-min  
Illustrated by Shim Soo-geun  
32pp





## Science Picture Books



### Mysteries Underneath the Ocean

Written by Jung, Chang Hoon  
Illustrated by Soboki  
32pp

Deeper and deeper into the ocean, there are more exciting world which a lot of people don't know about. As readers travel deeper and deeper into the ocean, they will experience different layers of world underneath the ocean with living creatures which they may not have known about



### Dust That Surrounds Earth

Written by Yoon, Soon-chang  
Illustrated by Soboki  
36pp

Learn about how dust are created and how they are harmful and helpful to people and to our planet Earth.



### What If Elephants Disappear

Written by Lee, Han-eum  
Illustrated by Kim, Byoung-ho  
40pp

Learn how organisms are related to other living creatures and why they are all important for all of us.



### Earth is a One Big Rock

Written by Lim, Tae-hoon  
Illustrated by Lee, Kyung-kuk  
44pp

Discover how rocks are created in desert and caves. Also, meteorites are another interesting thing to learn about rocks.



## Social Studies Picture Books



### Green Class, Here We Go!

Written by Park Hyun-hee  
Illustrated by Jeon Jin-kyoung  
36pp

Let's discuss different social issues such as trash problems, food problems, and self-centered society and think of different ideas to make the world a better place to live. Rights sold: Taiwan



### How To Use Money

Written by Eun Ye-sook  
Illustrated by Yoon Jeong-joo  
36pp

As children start to get allowance from their parents, they may need help on how to spend money wisely. This book gives tips on spending money.



### Reading Is a Game

Written by Han Mi-Hwa  
Illustrated by Soboki  
36pp

Many children have difficulties in reading books because they think it's boring. This book explains why reading is as fun and entertaining as playing games.



### Amazing Cultures Around the World

Written by Lim Byung-hee  
Illustrated by Kim Ryung-On  
36pp

Different cultures may seem weird to most children. This book teaches readers to respect some unique cultures.



# Fiction for Young Readers



## The Opposite World

Written by Ahn Seong-hoon  
Illustrated by Heo Gu  
124pp

<The Opposite World> won the 6th WoongJin Junior literary grand award for full-length novels. This fantasy book tells the story of 11-year-old Young-joon's adventure in the Opposite World, which is located under our world. Young-joon discovers a strange log cabin at his grandfather's country home and slides his hand into the sand hole at the center of the log house. At that very moment, a hand pulls him down and he gets sucked down through the whole, like riding a dizzy roller-coaster, into the Opposite World!



## The Backwoods Kid, Na Deo-deok

Written by Won Yu-soon  
Illustrated by Lee Ji-sun  
140pp

This is the story of a girl, Deo-deok, who lives deep in the mountains where there are only four houses. This book teaches readers that communication and love can replace loneliness with happiness. It features emotional illustrations by illustrator Ji-sun Lee, who was selected as best illustrator at the Bologna Children's Book Fair in 2006.



## The Castle of Snail

Written by Lim Je-da  
Illustrated by Yun Ye-ji  
112pp

Leemo, a writer staying in France, begins to take care of an old woman in an old castle. During the night, Leemo hears the voice of a strange man and realizes that the man frequently goes to a house once owned by Benoit, the old woman's grandchild who died 16 years earlier. When the man writes a letter to Leemo, Leemo sees the man has the same handwriting as Benoit. Is it possible that Benoit is still be alive? Who is this strange man whose handwriting matches Benoit's? The secrets of the castle are beginning to unfold in front of Leemo.



## Graduating from Song-On Elementary School

Written by Song On  
Illustrated by Yu Seung-ha  
138pp

This book draws a warm relationship between Seungmin and his first-grade homeroom teacher. As Seungmin finishes off his first year of elementary school, he and his homeroom teacher promise each other to stay in touch as long as they can. Seungmin keeps his promise and visits his first-grade teacher regularly and they develop a close relationship. But now that Seungmin is graduating from elementary school, will he be able to keep a close relationship with his teacher? This book describes a warm relationship between a student and an old teacher.



## The Bad Kid Stickers

Written by Hwang Sun-mi  
Illustrated by Kwon Sa-woo  
93pp  
Sold in Mexico, Vietnam, China

Gun-woo, who has tried to be a good student but failed to be recognized, dislikes his teacher and doesn't want to go to school. The conflicts with his teacher and the reconciliation process are well expressed from the perspective of children.







**Contact Information**

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