



An Idealistic Educational Platform for Children

Offering Unique Experiences in Reading & Learning



Specification of Tablet PC

Model	WJ BookPad S(SM-T530)	Size	243.3*176.3*7.9mm
Manufacturer	Samsung Electronics	Display	10.1" HD (1,280*800), 149ppi
Photo		Processor	Quad core (1.2 GHz)
		RAM	1.5GB
		Memory	32GB (micro SD slot)
		Camera	3MP + 1.3MP
		OS	Android (KitKat 4.4)
		Battery	6,800mAh
Connectivity	Wifi 802.11 a/b/g/n, micro USB 2.0		

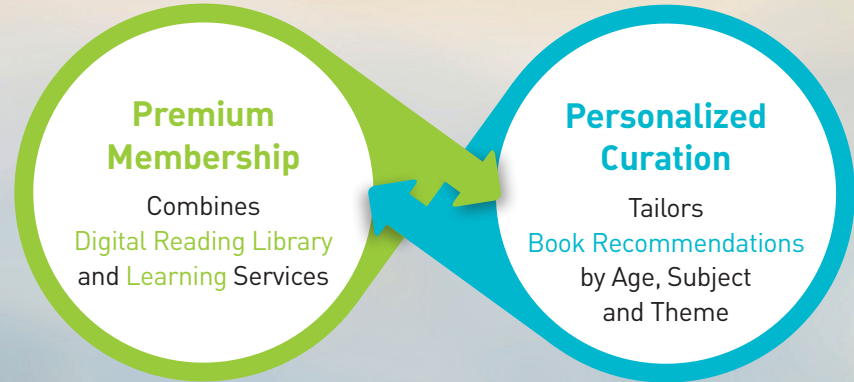
What Are You Looking For?

	Digital Library Platform + Digital Content	Digital Content	Digital Content + Tablet PC
Details	<ul style="list-style-type: none"> 1) Our digital library platform will boost your sales in printed books 2) Our platform can expand your business in digital content 3) Our platform provides the stage to communicate directly with readers 	<ul style="list-style-type: none"> 1) Developed by education experts, we provide a variety of interactive and educational content 2) Our interesting and fun content is offered in various formats 3) We can assist your acquisition of copyrights for over 4,500 e-books and for a host of educational digital content 	<ul style="list-style-type: none"> 1) We provide a total solution for launching a BOOKCLUB in your local market 2) Benchmark WJ BOOKCLUB and get an in-depth consultation for the digital business model 3) Device manufacturer, content providers and copyrights clearance support
Benefit	Depending on customer's needs and market situation, we provide basic to full packages.		

Contact Information

WOONGJIN THINKBIG CO., LTD.
 HOEDONG-GIL 20, PAJU-SI, GYEONGGI-DO, 413-120, KOREA
 rights@wjtb.net

Partnered with **SAMSUNG**

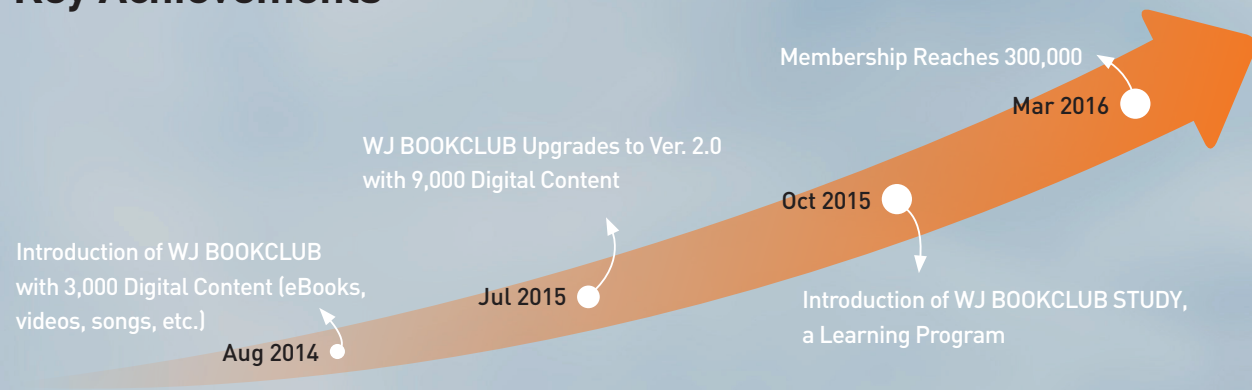


Tablet PC + Digital Content + Physical Books / Toys

BOOKCLUB	Membership
Length	24 or 36 months
Registration Fee	\$100
Monthly Fee	\$40 ~ \$120 per month
Points*	0.3M ~ 4M points

* Points are used to purchase physical books and digital content

Key Achievements



INSPIRE TO READ & LEARN

With 17,000 digital content, WJ BOOKCLUB encourages children to read and learn through various and unique experiences

New Reading Experience

Content Curation Powers Book Discovery

Curation empowers book discoverability by advising digital content by subject, theme and age. More than 10 curation pages offer children with great interest in their reading. After-reading activities provide quizzes and book reviews to enhance children's understanding.



Hybrid Learning

Integration of On/Offline Learning

Various form of digital content and physical materials help children to become more engaged in their learning materials. WJ BOOKCLUB Study offers Language Arts, Math, Social Study, Science and English for K6.

