

**WJ BOOKCLUB**  
**2015 Frankfurt Book Fair**  
**Rights Guide**

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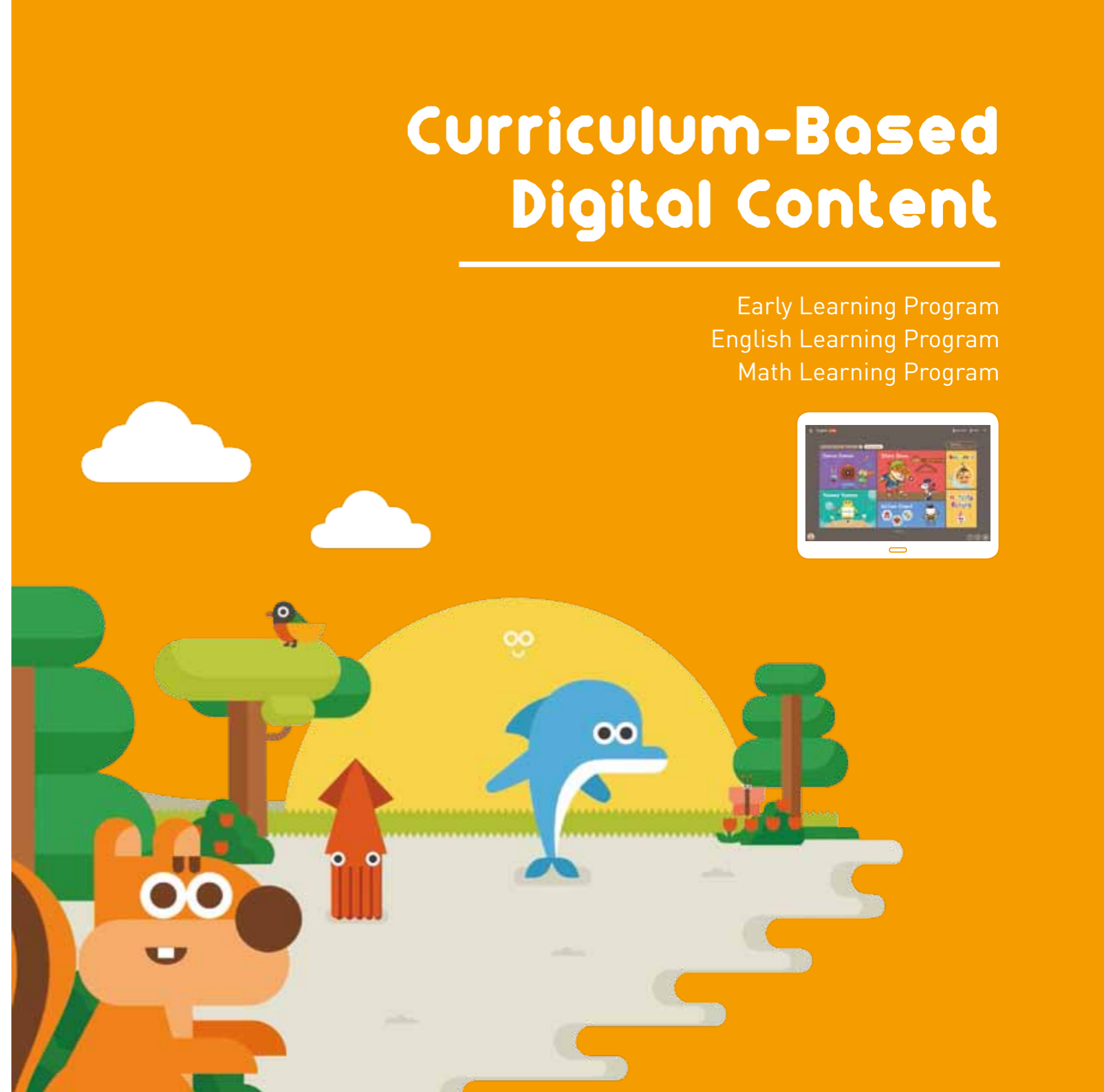
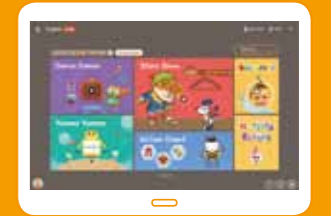
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# Curriculum-Based Digital Content

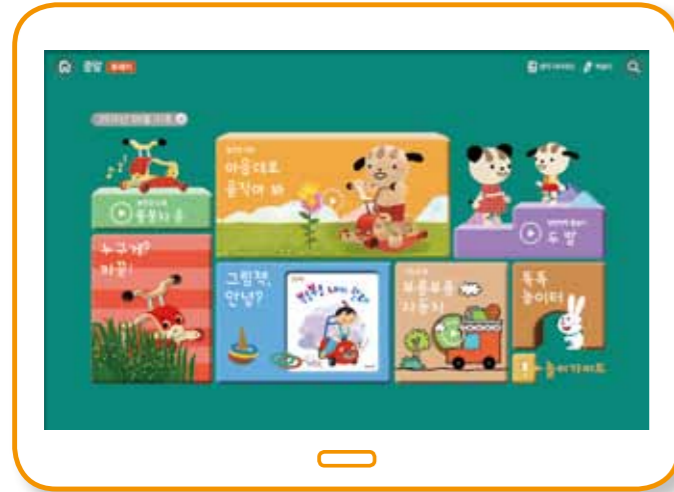
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Early Learning Program  
English Learning Program  
Math Learning Program





# Early Learning Program



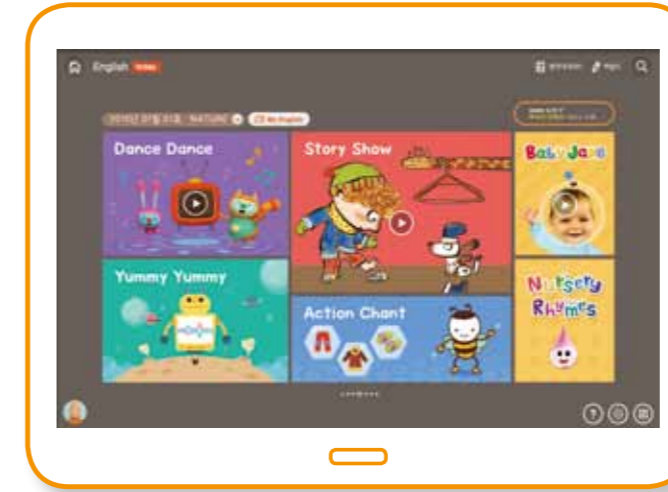
## Digital Content Integrated with Physical Toys

This program offers infants an integration of digital content with internationally renowned educational toys. Each week, five or six new activities will be curated for physical, cognitive, and creativity development for infants.

- Ages: 1 to 3
- Steps: 6 steps by cognitive levels
- Content: game, enhanced e-books, animated songs, and educational toys

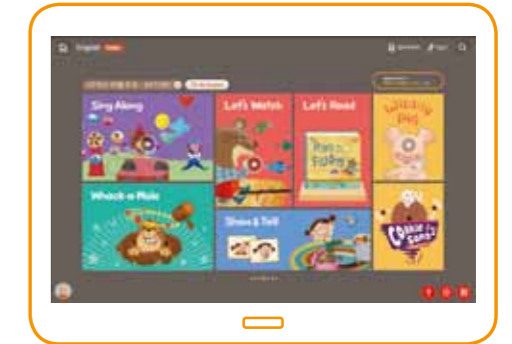


# English Learning Program



## Complete Solution for English Learners as a Foreign Language

This English program offers young children multiple opportunities for learning and using new words and expressions through songs, stories, and games. This highly engaging program will help children to develop English language skills and support early literacy.

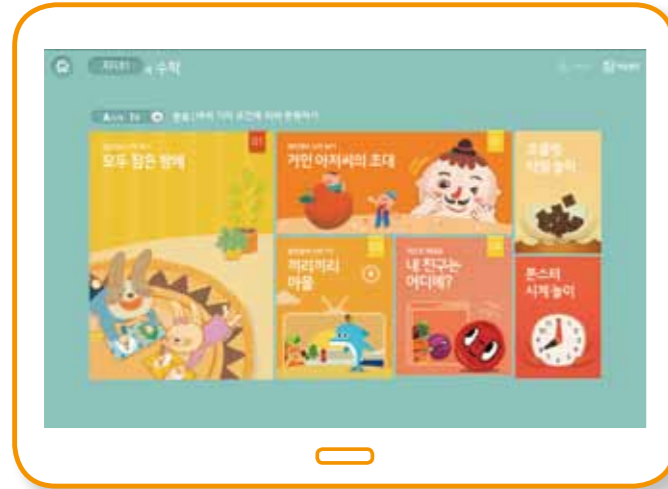


- Ages: 3 to 8
- Steps: 6 steps (Step 1 to 3 in service / Step 4 to 6 coming in 2016)
- Authentic, meaningful, and home-schooling curriculum
- Engaging multimedia that encourages children to learn English
- Corresponding digital games and after-reading activities that reinforce vocabulary and extend learning





# Math Learning Program



## Playing with Mathematical Concepts and Content

Guided by math-learning apps, activity apps, and animations, young children will explore concepts related to different subjects in mathematics. This engaging curriculum uses math in stories as a natural way to embed using and applying key concepts.



- Ages: 3 to 7
- Steps: 6 steps
- Content: concept learning apps, game apps, animations
- Subjects: numbers, arithmetic, space, geometry, compare, time, classification, order, statistics



## Books with Digital Content

- Augmented Reality (AR)
- Multi-Touch Encyclopedia
- Enhanced e-books
- Hybrid English Book Collection





# Augmented Reality (AR)

Reading does not end by just reading the text. This AR technology invites readers to real-like 3-dimension settings of the books. As readers follow along these books, they will explore through jungles, outer space, ocean, and human body. Readers will pick up more knowledge and enhance their creativity as they explore through these imaginative world.



**How to Meet a Dinosaur**  
written by Lim Jong-deok  
illustrated by Han Ho-jin  
28pp



**Bones in My Body**  
written by Kim Hyung-jun  
illustrated by Han Ho-jin  
28pp



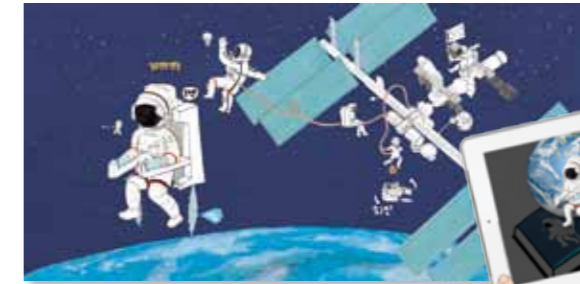
**An Expedition to the Cave**  
written by Lee Ji-hyun  
illustrated by Toshitaka Sekiya  
28pp



**Let's Become an Astronaut**  
written by Jeong Chang-hoon  
illustrated by Noh In-kyung  
32pp



**I Am a Little Architect**  
written by Ji Jeong-woo  
designed by Mano a mano  
32pp



**Bang! Volcano Island**  
written by Lim Tae-hoon  
illustrated by Akemi Yamafuku  
36pp



**Let's Run, Car**  
written by Kim Seong-eun  
illustrated by Kim Seong-hee  
28pp



**A Long Journey to Far Away Sea**  
written by Shin Dong-kyung  
illustrated by Jang Ho  
28pp



**Morning Glory Blooming in the Garden**  
written by May Angeli  
illustrated by May Angeli  
28pp

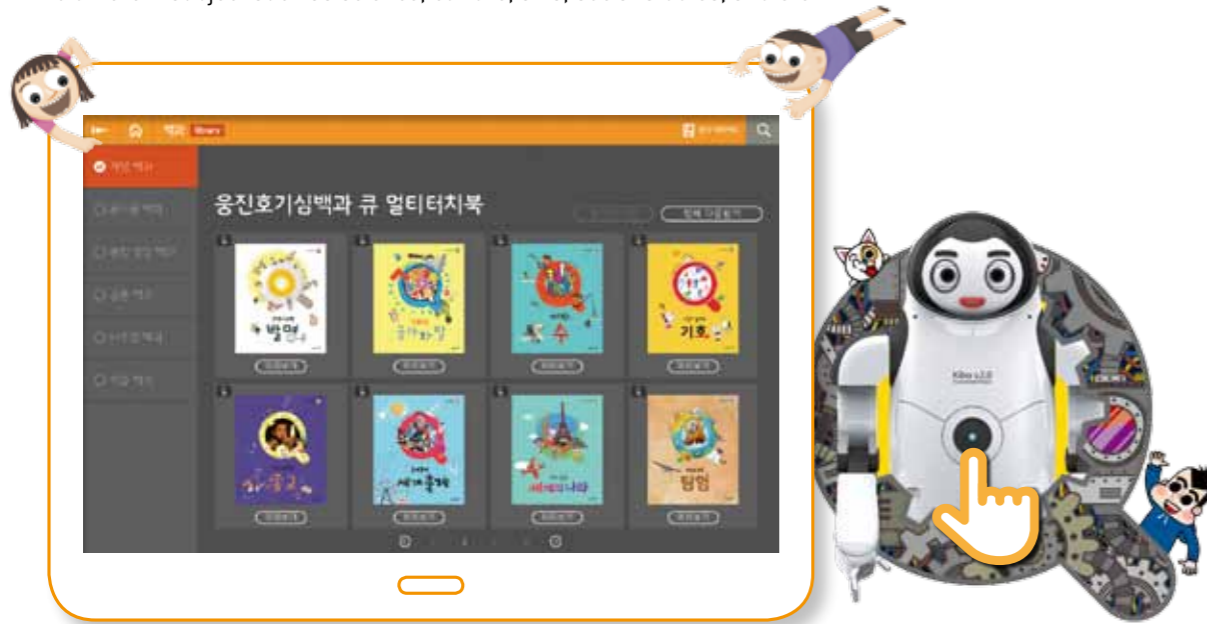


**An Expedition to the Rain Forest**  
written by Shin Dong-kyung  
illustrated by Marie Caudry  
32pp



# Multi-Touch Encyclopedia

Composed of 50 physical books and 26 multi-touch encyclopedia, <Know-All> offers 4 to 6 year old young readers with full knowledge of scientific facts they should know at their age. This multi-touch encyclopedia will engage children's participation in reading, allowing them to communicate and experience different world. Children will explore concepts related to different subject such as science, culture, arts, social studies, and etc.



# Enhanced e-books

Woongjin Think Big provides various reading experiences through enhanced e-books in different genres to various age groups. Readers will answer comprehension questions and write their own reviews of the books.

## Fiction e-books

Aimed to improve literacy and creativity for readers of ages 1 to 4, these enhanced e-books include audio to help readers easily follow along the text and increase their interest in reading.



## Non-Fiction e-books

Non-Fiction enhanced e-books for ages 1 to 6 cover topics ranging from basic science and social studies to self-development. Readings are followed up by quizzes and activities.







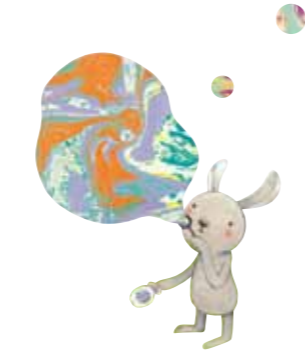
# Hybrid English Book Collection

Hybrid English Book Collection, <Bumble Bee English> is developed for language-learning age group to inspire children's curiosity in English. This collection inspires children through enriching content, engaging visuals, and fun activities.

From an early age, children can experience unique and exciting learning as they explore print and digital content. By interacting with inspiring full-color picture books accompanied by exciting animations and activities, children will speak, listen, and touch every corners of English.



- 10 Toy Books
- 23 Picture Books
- 4 Audio CDs
- 4 DVDs
- 53 Flash Cards
- 1 Smart Reading Pen
- 1 Parent's Guide Book
- Word Game Apps
- Action Chants Apps
- Nursery Rhymes Apps



# Books

Picture Books Illustrated by Jang Ho

Picture Books by Choi Sook-hee

Picture Books by Isabelle Carrier

Picture Books by Seizo Tashima

Picture Books Illustrated by Yun Mi-sook

Picture Books Written by Yun Yeo-rim

Fiction Picture Books

Non-Fiction Picture Books: Science

Non-Fiction Picture Books: Math







# Picture Books Illustrated by Jang Ho

Selected as Illustrator of the Year 2009 at the Bologna Book Fair, Jang Ho is one of Korea's most renowned illustrator of children's picture books. His illustrated books have been published in different countries around the world.



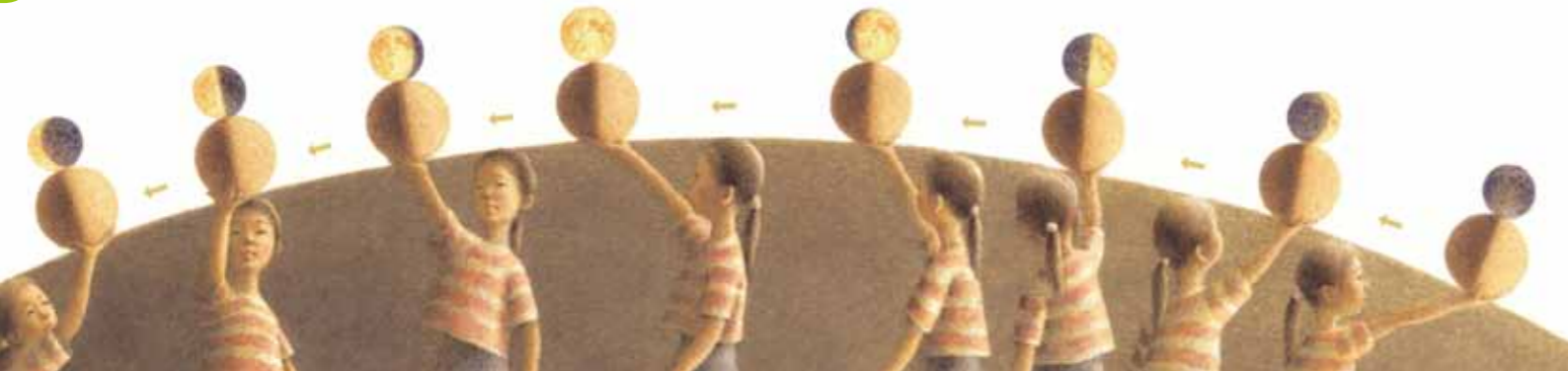
**The Sun Rise**  
written by Lee Sang-hee  
44pp

What does New Year's Day mean? Some people climb up a hill to watch the sun rise of the new year. With warm illustrations, Jang Ho draws the scene of New Year's Day from a child's point of view.



**Where Does the Moon Rise?**  
written by Chung Chang-hoon  
36pp  
Rights sold: Germany, Brazil, France, China, Taiwan

What secret does the moon have? This book shows various shapes of the moon, and explains why the moon rises in different places at different times. Readers learn why the moon is important in maintaining life on the earth and how it relates to the sun and earth.



**A Long Journey to Far Away Sea**  
written by Shin Dong-kyung  
28pp  
Rights sold: China

Every winter, in African southern seas, a huge flock of sardines starts to migrate. This book takes readers to where this flock of sardines is migrating to and shows how they survive as they move from one place to another.



**Save the Mudflat**  
written by Kim Woong-seo  
36pp

A mudflat may just look like a piece of land with lots of mud. By teaching readers about life in mudflat, this book proves that a mudflat is actually an important place for our environment.

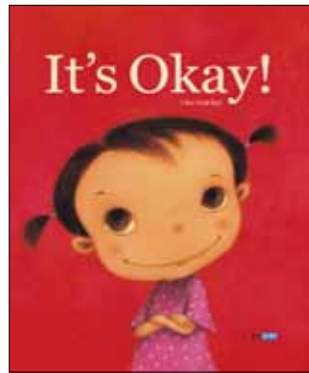






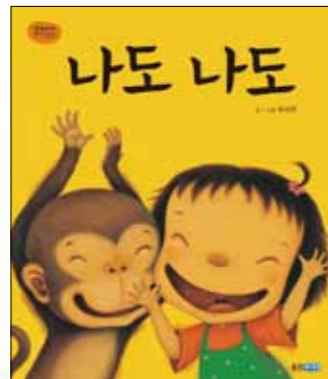
# Picture Books by Choi Sook-hee

Known as children's most loved author and illustrator, Choi Sook-hee has written and illustrated numerous picture books for children. She was selected as Illustrator of the Year 2005 at the Bologna Book Fair and her books have been published in Sweden, China, Taiwan, and Thailand. Her simple but colorful illustrations create close bonds between readers and characters in each book.



**It's Okay!**  
29pp  
Rights sold: China, Taiwan, Thailand

Animals may look very strange in different ways. Snakes don't have legs and ostriches can't fly even though they're birds. However, the girl realizes that all animals have their own strengths so she says "It's okay!"



**Me Too Me Too**  
28pp  
Rights sold: China, Taiwan, Thailand

Running lively like a zebra or singing merrily like a bird. This book features babies imitating whatever they see and insist on doing things on their own. Imitating and performing independent activities are critical in a baby's development. Those active babies always shout "Me too! Me too!" This book is for healthy and confident babies who are eager to learn.



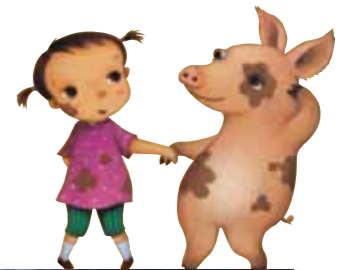
**Did I Really?**  
28pp  
Rights sold: China, Taiwan, Thailand

This is a story which a mom tells her daughter what she was like when she was a baby. As the mother compares her daughter to different animals, the girl gets excited knowing about herself when she was a baby.



**Do You Want to Be My Friend?**  
40pp  
Rights sold: China, Taiwan

When a child sees others having fun, the child may want to fit in but may not have the courage to do so. This book teaches young children how to start a friendship and how to be a good friend.





# Picture Books by Isabelle Carrier

After studying illustration in Ecole Supérieure des Arts Décoratifs de Strasbourg, Isabelle Carrier started her career by illustrating books for adults. However, after becoming a mother of two lovely daughters, she naturally developed an interest in illustrating pictures for children's books.



### Where Are You Going, Mr. Cloud?

24pp

This book teaches readers different shapes and types of clouds. Also, readers will learn how clouds affect weather.



### Listen, It's Spring!

24pp

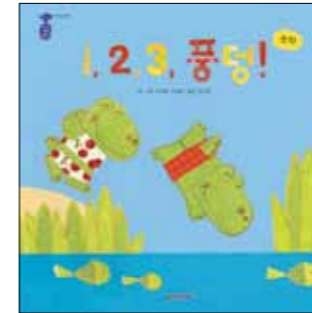
Birds chirping usually mean spring has come. What are the different sounds you can hear in the spring?



### When Night Comes

24pp

What do you see at night? Once you look closely, there are bats and owls flying in the dark looking for their prey. From this book, readers learn about life at night.



### 1, 2, 3 Splash

24pp | Pop-up book

Rights sold: France, Italy

Let's learn to count from one to ten! Children will learn to count from one to ten while playing with the flaps in the book.



### Higher Than Clouds

24pp | Pop-up book

Rights sold: France, Italy

Push and pull the pages to learn different shapes. As children play with this book, they will learn different shapes and where they can see shapes in the world around them.



### Grey Is Pretty

24pp | Pop-up book

Rights sold: France, Italy

This book is about colors. As young readers push and pull the pages, they will learn different colors as the crocodile changes its color from blue to red to orange to black.







## Picture Books by Seizo Tashima

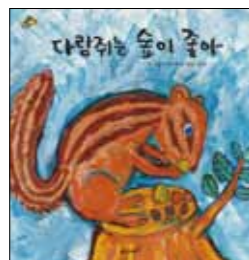
Born in Osaka, Japan, Seizo Tashima spent most of his childhood in the mountains. After graduating from Tama Arts University, he began to raise goats, chickens, and other livestock in Tokyo and then started to portray this life in his illustrations.



**The Story of Butterfly in the Woods**  
32pp



This is the first book of a trilogy on woods. This book tells the relationship between butterflies and other animals in the woods and how they help each other in their life cycle.



**Squirrel Loves Woods**  
32pp

This second work of Seizo Tashima is told from the squirrel's point of view. It introduces the woods he lives in by explaining where he eats, rests, and sleeps.



**The Secret of an Old Man in the Woods**  
32pp

This final book of the trilogy explains the relationship between humans and animals. An old man expresses his anger and sadness at how the amazing woods are being destroyed.



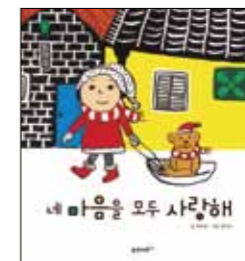
## Picture Books Illustrated by Yun Mi-sook

Recognized as one of Korea's most respected illustrators, Yun Mi-Sook has illustrated innumerable picture books for children. Selected as Illustrator of the year 2004 at the Bologna Book Fair, she continues her career as an illustrator of children's books.



**Red Bean Porridge Grandma and the Tiger**  
written by Jo Ho-sang  
32pp  
Rights sold: Japan, Taiwan

A wise old lady is in danger from a hungry tiger. How will she overcome this danger?



**I Love Every Part of You**  
written by Choi Eun-jeong  
24pp

As children grow, they may experience differences in their emotions. This book illustrates the importance of each child's emotion.



**An Adventure of Three Water Drop Brothers**  
written by Lee Eun-hee  
32pp

By taking readers on a journey with the three water drop brothers, this book teaches children about the water cycle and how it affects nature.





# Picture Books Written by Yun Yeo-rim

After studying paedology in Yonsei University, Yoon Yeo-rim worked as an editor for children's books. Then she started her career as a writer for children's books. She now lives in the U.S. with her family. In her book, she shows readers there are numerous types of families around us.



**Slow Lizard**  
illustrated by Hong Jung-sun  
34pp

This is about a lizard who is very slow but is very happy the way he is. As he tries to take everything slowly in his life, he discovers new things that he might have not discovered in a rush.



**Tree Full of Mittens**  
illustrated by Lee Kap-kyu  
44pp



**Eunni's Hands**  
illustrated by Noh In-kyeong  
40pp



**A Leaf and I**  
illustrated by Jung Yoo-kyeong  
36pp



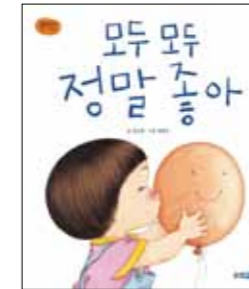
**I Like Myself**  
illustrated by Bae Hyun-ju  
28pp  
Rights sold: China, Taiwan, Thailand

Help your children learn to value themselves by saying "I like myself!" every day. This picture book boosts children's self-confidence and fosters an optimistic outlook.



**Hi Everyone**  
illustrated by Bae Hyun-ju  
28pp  
Rights sold: China

In early childhood, babies develop their personality and sensibility through interaction with the people around them. A positive and stable relationship gives children courage and confidence, allowing them to build self-esteem. They will grow into bright and cheerful children, feeling happiness and thankfulness to their surroundings.



**I Like Everyone**  
illustrated by Bae Hyun-ju  
28pp  
Rights sold: China, Thailand

This book teaches children to respect others. By learning to respect and love one another, children will also grow their respect of themselves. Children will grow positive minds and grateful minds by learning to love other and their surroundings.





# Fiction Picture Books

Woongjin Think Big places creativity as a priority when creating books for children. We work with the most talented authors and the most creative illustrators to develop best books to communicate with children and enhance their creativity and thinking skills.



**Hello, Friend**  
written & illustrated by Kang Full  
56pp  
Rights sold: France, China  
  
Awarded Prix Livrentête 2015 in France. This book encourages readers to try new experience and encourages children to be brave.



**Freeze Tag**  
written & illustrated by Kang Full  
46pp



**I'm Falling Asleep**  
written by Lee Sang-kyu  
illustrated by Kim Hyo-eun  
28pp



**The Birth of a Family**  
written by Hur Eun-mi  
illustrated by Han Sang-eon  
40pp



**My Paper Dad**  
written & illustrated by Lee Ji-eun  
48pp  
Rights sold: Japan



**Pee-a-Boo Rainbow**  
written by Choi Jeong-sun  
illustrated by Kim Dong-sun  
40pp



**When the Wind Blows**  
written by Na Hee-deok  
illustrated by Soboki  
24pp



**Monsters Like Heat**  
written by Kim Seong-eun  
illustrated by Oh Jeong-taek  
32pp  
Rights sold: China



**Animals with Sharp Things**  
written by Kim Sun-han  
illustrated by Juliette Le Roux  
24pp  
Rights sold: China



**Thank You, Trees**  
written by Shin Sun-jae  
illustrated by Emile Vast  
24pp  
Rights sold: China



**Penguin Is My Friend**  
written & illustrated by Cho Eun-su  
24pp

As a boy begs his mom for a penguin as a pet, his mom explains why the boy can't keep the penguin. Instead, she teaches him small things he can do to help penguins live in a better environment.



**Magic Spell for Good Mom**  
written by Hur Eun-mi  
illustrated by Oh Jeong-taek  
48pp

Mom can be demanding sometimes. She might not let you watch TV when you want to, or she might make you eat green vegetables even though you don't want to. What does it mean to be a good mom? With rich and evocative illustrations, this book takes readers on a journey to an imaginary world of 'good mom.'







## Non-Fiction Picture Books: Science

Woongjin Think Big continues to use its long term experience to create the best educational content for children. By incorporating rich illustrations with vivid colors and easy-to-read texts, these books help children to quickly pick up scientific knowledge.



**What Is an Atom?**  
written by Kwak Young-jik  
illustrated by Lee Kyeong-seok  
32pp



**What Does It Mean to Be Alive?**  
written by Kim Soon-han  
illustrated by Lee Hee-eun  
50pp



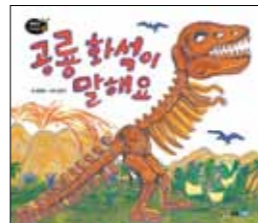
**Under Water Mysteries**  
written by Jung Chang-hoon  
illustrated by Soboki  
34pp



**What If Elephants Disappear?**  
written by Lee Han-eum  
illustrated by Kim Byung-ho  
40pp



**What about Other Planets?**  
written by Jung Chang-hoon  
Illustrated by Choi Min-o  
30pp  
Rights Sold: Germany



**Let's Talk to Dinosaur Fossils**  
written by Jung Chang-hoon  
illustrated by Kim Joong-sok  
36pp



**It Was the Wind**  
written by Jung Chang-hoon  
illustrated by Ahn Eun-jin  
36pp



**Solid Liquid and Gas**  
written by Song Hye-sook  
illustrated by Hong Ki-han  
36pp



## Non-Fiction Picture Books: Math

Math can be one of the most difficult subjects for children. The engaging titles in this series use storytelling as a creative approach to teaching math. This helps to develop speaking and listening skills in math to enrich children's learning by linking mathematics to other subjects.



**The Golden Egg Is Mine**  
written by Choi Ok-im  
illustrated by Kyeong Sun-young  
28pp



**Let's Find the Missing Umbrella**  
written by Jeon Soo-wan  
illustrated by Kim Joong-seok  
28pp



**It's Hard to Tell Time**  
written by Hwang Geun-gi  
illustrated by Lee Hyung-jin  
28pp



**Can I Have a Christmas Present?**  
written by Yang Dae-seung  
illustrated by Shin Min-Jae  
28pp



**Magical Circle**  
written by Ryu Ho-sun  
illustrated by Kim Sun-jin  
32pp



**Jonghun's 10th Birthday**  
written by Kim So-hyung  
illustrated by Kim Ji-yoon  
28pp



**Solution for the Curse of Math**  
written by Na Eun-hee  
illustrated by Kang Woo-geun  
32pp



**A Prince and His Servant with Many Tricks**  
written by Park Yong-ran  
illustrated by Kim Eun-hye  
32pp







**Contact Information**

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